

The given price list are subject to change as per TRAI regulations.

Revised Rates As On Date: 10th January, 2017

Pricing Slashed

Premium Voice Broadcast

DND Open Route with 10 Digit Mob. No. ID Display

	DND OPEN Voice SMS	
Voice Credits	Rate (In Paisa)	Amount (INR)
25,000	0.34	8,500
50,000	0.32	16,000
1,00,000 and above	0.30	30,000

- **Pulse Rate;** 30 seconds = 1 credit
- **Answered Based;** Deduction only will be done, if the recipient receives the call.
- **Works;** 9AM to 9PM
- **File Format Support;** .WAV
- **Taxes;** Inclusive
- **Payment;** 100% Advance
- **Validity;** 1 Year

What is voice SMS / Broadcasting?

Voice Broadcasting is a simple communications technology that broadcast a recorded voice message (advertisement/ jingle) to thousands of call recipients in a very short period of time. Often used for community alerts, notifications, in business applications and for promotional purposes.

How it Works:-

1. Record Your Voice Message
2. Upload list of Phone numbers that you would like to call
3. Schedule Voice Campaign
4. System will automatically call phone numbers and play your pre- recorded voice message.



Voice Broadcasting Features

- Fast and Reliable Delivery
- Support for National Do Not Call Registry Filtering
- Automatic re-dial of unsuccessful calls
- Scheduling of Calls
- Low Per Call Fee [Pay per use]. No Hidden Costs/Setup Fees/Monthly charges.
- Easy recording options for Voice Message
- No software to buy or download
- PAN India Coverage

Voice Broadcasting Benefits

- Very effective for marketing in Rural or semi urban parts of India.
- Voice Broadcasting can improve Your Response Rate.
- Real-time reporting to measure the response of the campaign.
- Voice Broadcasting Offers Message Consistency.
- Voice Broadcasting Will Improve Your Productivity.
- Voice Broadcasting Will Get People To Attend Your Event or Convention.
- Providing high volume contacts and notifications.
- Expanding hours of operation
- Automating routine calls thereby freeing employees to concentrate on more complex duties.
- Voice Broadcasting Will Get People To Attend Your Event or Convention.

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